MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

M.B.A I Year I Semester Supplementary Examinations, December 2021 Business Environment & Business Laws

		(\mathbf{M})	BA)			
Roll No						

Time: 3 hours Max. Marks: 70

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

SECTION-I

1 Briefly describe the impact of new industrial policy on economy and industry after [14M] years of its implementation.

OR

2 Discuss the role of fiscal policy in economic growth.

[14M]

SECTION-II

3 Give a detailed account on WTO agreements.

[14M]

OR

4 Discuss the FDI policy of India.

[14M]

SECTION-III

5 Explain the EXIM policy of India prior to 1991.

[14M]

OR

6 Discuss and differentiate between privatisation and liberalisation.

[14M]

SECTION-IV

7 Discuss about Nature of Contract and Essential Elements of Valid Contract.

[14M]

OR

8 Discuss about Information Technology (IT) Act (2000) in detail.

[14M]

SECTION-V

9 Explain about Appointment of Directors, powers and their Duties.

[14M]

OR

10 Describe the steps in winding-up of a company.

[14M]

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

M.B.A I Year I Semester Supplementary Examinations, December 2021 Disaster and Crisis Management

		(\mathbf{M})	BA)			
Roll No						

Time: 3 hours Max. Marks: 70 Note: This question paper Consists of 5 Sections. Answer FIVE Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

SECTION-I

1 What are 10 natural disasters? Discuss the main causes of disaster in details [14M]

OR

Vulnerability is an essential element for defining disaster impacts and its threat to people. How and in what ways can vulnerability to disasters be characterized? Discuss different types of vulnerability with reference to disasters.

SECTION-II

3 Disaster preparedness is the first step in any disaster management process. Explain how hazard zonation mapping will help disaster mitigation in the case of landslides. [14M]

OR

What is the role of IT for the prevention of disaster? How it will help to minimize economic damages and to control the destruction of ecosystem? [14M]

SECTION-III

The frequency of urban floods due to high intensity rainfall is increasing over the years. Discussing the reasons for urban floods, highlight the mechanisms for preparedness to reduce the risk during such events.

OR

On December 2004, tsunami brought havoc on fourteen countries including India. [14M] Discuss the factors responsible for occurrence of tsunami and its effects on life and economy. In the light of guidelines of NDMA (2010) describe the mechanisms for preparedness to reduce the risk during such events.

SECTION-IV

Why is disaster management important? What are the five steps of emergency planning?

[14M]

OR

What are the main components of a disaster plan? Explain in the details the disaster recovery plan? [14M]

SECTION-V

9 Discuss the components of recovery – What is needed and where it comes from? [14M]

What is crisis management? How to identify the crisis? Explain the stages of the crisis. [14M]

R20

Code No: R20MBA03

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

M.B.A I Year I Semester Supplementary Examinations, December 2021 Financial Accounting and Analysis

		(\mathbf{M})	BA)			
Roll No						

Time: 3 hours Max. Marks: 70

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

SECTION-I

- a. Define Accounting. Explain its importance to various users of accounting [8M] information.
 - b. Describe the meaning and various stages of Accounting Cycle.

OR

- a. "Every business transaction has two aspects" Justify and explain the [8M] statement with suitable examples.
 - b. Explain the classification of accounts with examples.

[6M]]

[6M]

SECTION-II

a. Differentiate between capital and revenue expenses.

[8M]

b. What is cash book and list out types of cash book?

[6M]

OR

From the following Trial Balance as at 31st March, 2018 prepare Trading, Profit [14M] and Loss account and a Balance Sheet.

Particulars	Amount	Particulars	Amount
Sundry Debtors	64,000	Sales	2,65,000
Opening Stock	44,000	Sundry creditors	25,300
Cash in Hand	70	Bills payable	15,000
Cash at Bank	3,090	Capital	1,59,000
Plant and Machinery	35,000		
Trade Expenses	2,150		
Salaries	4,450		
Carriage Outwards	800		
Rent	1,800		
Purchases	2.37,740		
Discounts	2,200		
Land and Buildings	69,000		
	4,64,300		4,64,300

Adjustments:

- 1. Closing stock amounted to Rs 24,900.
- 2. Rent Outstanding Rs 170
- 3. Trade expenses yet to be paid Rs 300
- 4. Write off bad debts Rs 800
- 5. Provide 5 % for doubtful debts
- 6. Depreciate Plant and Machinery @10% per annum

SECTION-III

b. Differentiate between share and debenture.

[6M]

OR

On January 1st, 2001 A company Ltd. purchased second hand machinery for Rs 20,000 and spent Rs 3,000 on reconditioning and installing it. On January 1st, 2002 the firm purchased machinery for Rs 12,000. The company writes off 10% depreciation on the original cost. The accounts are closed every on 31st March. Show the Machinery account for the year ending 31st March, 2007.

SECTION-IV

a. Draft a Cash Flow Statement Pro-froma with imaginary figures.

[8M]

b. State the significance of Cash Flow Statement.

[6M]

OF

The following are the Balance Sheet of Krupa Ltd. As on 31st March, 2012 and [14M] 31st March, 2013.

Particulars	2012	2013	Particulars	2012	2013
Share Capital	1,60,000	2,20,000	Buildings(at cost)	1,40,000	2,18,000
P & L Account	2,50,000	5,00,000	Stock	3,00,000	3,50,000
Creditors	2,30,000	1,80,000	Bank	40,000	80,000
Outstanding -			Preliminary		
expenses	6,000	3,000	expenses	14,000	12,000
Depreciation on			debtors	1,62,000	2,54,000
buildings	10,000	11,000			
	6,56,000	9,14,000		6,56,000	9,14,000

Additional Information:

7

- 1. During the year a building which was purchased earlier for Rs 14,000 (Depreciation written off Rs 1,000) was sold for Rs 1,200.
- 2. A dividend of Rs 40,000 has been paid during the year. From the above information you are required to prepare
 - a. A Statement of changes in working capital
 - b. Funds Flow Statement.

SECTION-V

a. Discuss the various types of Profitability Ratios and Liquidity ratios. [8M]

b. Calculate Gross profit ratio and Net profit ratio from the following details:

[6M]

 Current assets
 1,40,000

 Stock
 60,000

 Sales
 2,40,000

 Cost of goods sold
 1,20,000

 Net profit
 75,000

OR

a. Explain DuPont analysis with chart.

[8M]

b. Explain Accounting Standard 6 related to Depreciation accounting.

[6M]

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

M.B.A I Year I Semester Supplementary Examinations, December 2021 Information Technology for Managers (MBA)

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		Roll No							
Time:	3 hours					•	Max	 Marks: 7	' 0
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			SEC	CTION-I					
1	How can	you classify softwar	e? Explai	n system s	oftware	& app	lication	software	[14M]
	in detail								
				OR					
•	T 1 1 1				**** 1				F4 43 #3
2	Explain th	he Features and adva	intages of	Microsoft	Windo	ows			[14M]
			SEC	TION-II					
3	Discuss th	he various editing &			s of MS	S-word			[14M]
				OR					[]
4	Discuss th	he various types of C	Graphs and	d Charts in	MS E	xcel			[14M]
				TION-III					
5		you mean by slides i	n a preser	ntation? Ar	nd discu	uss the	steps in	volved in	[14M]
	running a	slideshow.		OD					
				OR					
6	What is T	emplate? Explain th	e various	Decign &	Anima	tions Sa	chemes	that can	[14M]
U		presentation.	ic various	Design &	Aiiiiia	HOHS SC	Hemes	tilat Call	[14141]
	applied to	presentation.	SEC'	TION-IV					
7	Which ne	twork topology you			for netv	vorking	your		[14M]
		niversity lab. Give c				_	-		
		•		OR		•			
8	Explain th	he functions and use			mputin	g Servi	ce Mod	els	[14M]
•	D			TION-V				c.p.	F4 43 5-
9	Discuss th	he following: a) Sma	art Cards	b) Advan	itages a	nd limi	tations of	of Paytm	[14M]
				OR					
10	Describe	the Features and app	dication o	of Δrtificia	l Intelli	gence			[14M]
10	Describe	me reatures and app		11 AIUIICIA. ******	i intelli	gence			[14141]

Max. Marks: 70

Code No: R20MBA02

Time: 3 hours

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

M.B.A I Year I Semester Supplementary Examinations, December 2021 Managerial Economics

		(\mathbf{M})	BA)			
Roll No						

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks. *** **SECTION-I** a) Define Managerial Economics and explain its nature 1 [7M] b) Explain about Basic Economic Principles. [7M] 2 Explain the following with examples [14M] i) Opportunity cost ii) Equi-marginalism iii) Discounting principle **SECTION-II** a) Define Elasticity of Demand and Explain its types. 3 [7M] b) Explain Demand, Law of Demand and Demand Curve. [7M] OR 4 Define and discuss: a. Consumer equilibrium [7M] b. Cardinal utility approach [7M] SECTION-III 5 a) Describe Overall Cost Leadership. [7M] b) Explain any four types of Costs. [7M] OR 6 a) Describe Returns to scale and Returns to Factors. [7M] b) Explain about Cobb-Douglas Production Function. [7M] **SECTION-IV** 7 Define perfect competition and explain its features. [14M] 8 a) Explain about strategies of Pricing. [7M] b) Define Monopolistic competition and explain its features. [7M] **SECTION-V** 9 Explain in detail about measurements of national income. [14M] OR 10 Write about the following a) Philips curve [7M] b) Stagflation [7M]

R20

[14M]

Code No: R20MBA10

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution - UGC, Govt. of India)

M.B.A I Year I Semester Supplementary Examinations, December 2021 Professional Communication Skills

	(MBA)										
Roll No											

Time: 3 hours Max. Marks: 70 Note: This question paper Consists of 5 Sections. Answer FIVE Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks. **SECTION-I** 1. Define Communication and what is its process? Elaborate. [14M] OR 2. Explain Verbal and Non Verbal Communication. [14M] **SECTION-II** What are the 7 C's of letter writing? Explain with examples. 3. [14M] OR 4. How do you write a business letter? Explain. [14M] **SECTION-III** 5. What is Public Speaking? Give its importance. [14M] OR What is listening and give its importance? Elaborate the types of [14M] 6. listening. **SECTION-IV** 7. What is body language? How important is it? [14M] OR 8. What is business attire and give its importance at a workplace? [14M] **SECTION-V** 9. What is corporate etiquette? Elaborate. [14M] OR

10. What is Etiquette? How important is Social Etiquette?

6

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

M.B.A I Year I Semester Supplementary Examinations, December 2021 Statistics for Managers

		(\mathbf{M})	BA)			
Roll No						

Time: 3 hours Max. Marks: 70

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

SECTION-I

1 Discuss the origin and development of statistics.

[14M]

OR

2 Describe the importance of computers in applying statistical tools.

[14M]

SECTION-II

A company is planning to improve plant safety. For this, accident data for the last 50 weeks was complied. These data are grouped into the frequency distribution as shown below.

No of accidents	0-10	10-20	20-30	30-40	40-50
No of weeks	5	27	40	48	50

Calculate the arithmetic mean of accidents per week

OR

Following are the marks obtained, out of 200, by two students Ravi and Harshini [14M] in 10 tests.

111 10 00000										
Ravi	125	150	145	130	170	142	136	148	135	160
Harshini	110	170	150	120	195	155	142	160	148	180

Calculate the coefficient of variation and comment, who is more intelligent and who is more consistent?

SECTION-III

5 Discuss in detail two- and three-dimensional diagrams with illustrations

[14M]

(a) What is data classification? Explain various data classifications with illustrations.

(b) What is tabulation? Explain types and components of data tabulation.

[**7M**]

[7M]

SECTION-IV

A genetic engineering company claims that it has developed a genetically modified tomato plant that yields on average more tomatoes than other varieties. A farmer wants to test the claim on a small scale before committing to a full-scale planting. Ten genetically modified tomato plants are grown from seeds along with ten other tomato plants. At the season's end, the resulting yields in pound are recorded as below.

Sample1(Genetically Modified)	20	23	27	25	25	25	27	23	24	22
Sample2 (Regular)	21	21	22	18	20	20	18	25	23	20

Test at the 1% level of significance, whether the data provide sufficient evidence to conclude that the mean yield of the genetically modified variety is greater than that for the standard variety.

OR

8 The times required by three workers to perform an assembly-line task were [14M] recorded on five randomly selected occasions. Here are the times, to the nearest minute.

Hank	8	10	9	11	10
Joseph	8	9	9	8	10
Susan	10	9	10	11	9

Use one way ANOVA to test the performance of the three workers at 5 percent level of significance.

SECTION-V

9 You are given the following information about advertisement expenditure and sales:

	Advertisement (x) (Rs.	Sales (y) (Rs. In
	In lakh)	lakhs)
Arithmetic Mean	10	90
Standard Deviation	3	12

Correlation Coefficient = 0.8

Obtain the two regression equations.

Find the likely sales when advertisement budget is Rs. 15 lakhs.

What should be the advertisement budget if the company wants to attain sales target of Rs. 120 lakhs?

OR

10 The following table shows the scores of the ten participants for a dance [14M] performance. Calculate Spearman's rank correlation coefficient and interpret the result.

X	4.3	6.9	2.0	10.4	5.2	1.8	8.0	9.2	2.1
Y	224	208	123	419	230	184	362	351	196

[14M]

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

M.B.A I Year I Semester Supplementary Examinations, December 2021 Management and Organisational Behaviour

(MBA)										
Roll No										

Time: 3 hours Max. Marks: 70

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

SECTION-I

1 Summarize the main features of the neo-human relations approach to organization [14M] and management. How does it differ from other approaches?

OR

2 Discuss key elements of F W Taylor's Scientific Management Theory and its [14M] limitations.

SECTION-II

3 "Managers follow various approaches to planning based on the extent of [14M] participation, authority delegation and competency level of managers working at various levels". Interpret the statement with suitable illustrations.

OR

4 "Planning is required at the very outset of management whereas control is required [14M] at the last stages. If planning is looking ahead, control is looking back". Contrast the statement and discuss on the types of control and its process in detail.

SECTION-III

5 "Situational theories are more comprehensive explanation of leadership". [14M] Elaborate on the statement with reference to various situational leadership styles.

OR

Apply Maslow's need hierarchy theory in today's life. Criticize on this statement: [14M] "Most people can be motivated with money".

SECTION-IV

Mood happens to be a strong factor influencing our perception about somebody. [14M] Can we come over it? If yes, how? If no, how do we ensure then that we do not end making wrong perceptions about people?

8 Analyse the four classification categories of Myers-Briggs type indicator. Brief [14M] each type indicator with suitable illustrations.

SECTION-V

9 "The most common form of group decision-making takes place in face-to-face [14M] interacting groups. Interacting groups often censor themselves and pressure individual members toward conformity of opinion". Criticize on the statement and discuss on the techniques involved in group decision-making.

OR

Discuss on the benefits that an organisation earns from the self-managed teams, [14M] cross functional teams, and problem-solving teams. Can such teams have limitations? If yes, what, and if no, why not?
